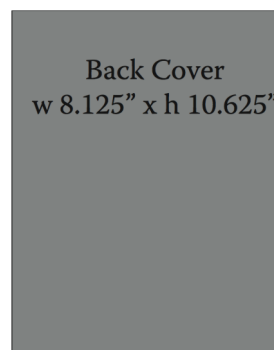
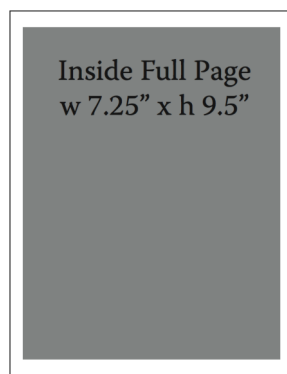
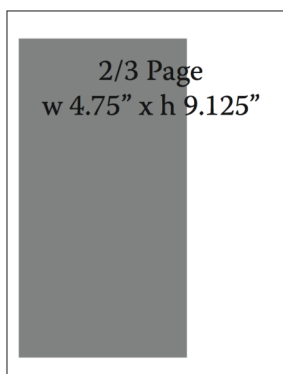
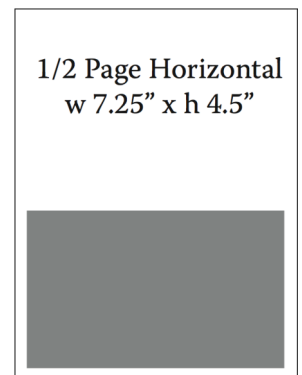
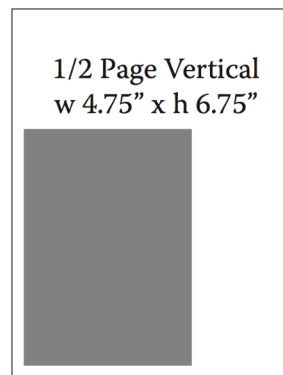
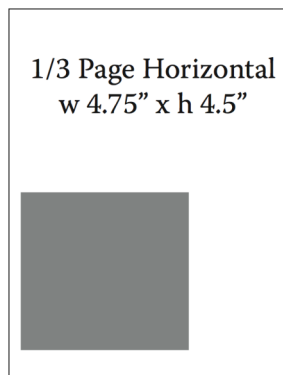
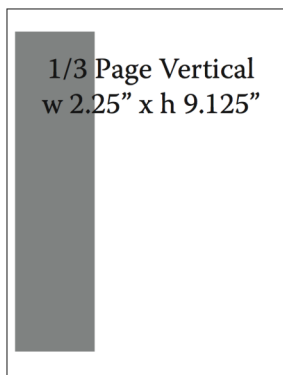
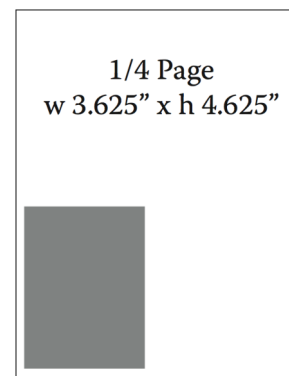
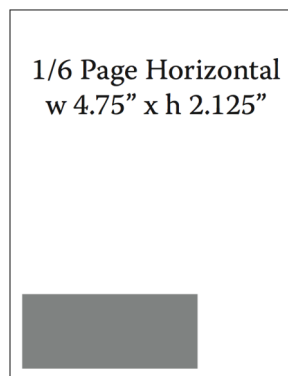
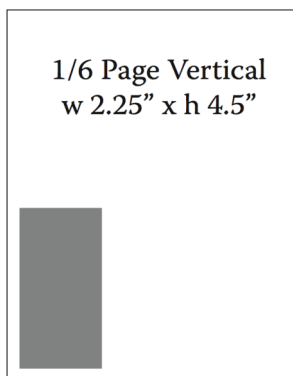


SIZE	COST- BLACK AND WHITE	COST- COLOUR
1/6 Page	\$225.25	\$292.82
1/4 Page*	\$333.46	\$433.50
1/3 Page	\$441.67	\$574.17
1/2 Page	\$624.12	\$811.35
2/3 Page	\$800.97	\$1,041.25
Full page	\$1,176.86	\$1,529.91
Back Cover		\$1,926.73 (full colour, full bleed)

*limited placement – not available in Focus on Features



**To book your ad or find out
more contact:**

Lisa Metzger
Advertising Representative
 1-800-378-2524 x. 224 or
 519-664-2780 (home office)
 advert@canadianmennonite.org
 www.canadianmennonite.org

EMPLOYMENT ADS	CLASSIFIED ADS	SUPPLEMENTS
\$72.90 / inch in height (3.5 inches wide)	\$1.00/word Based on Microsoft Word's word count.	\$548.96 per single-sided page, full-colour. Available for material other than advertising copy. Printed on the pages of <i>Canadian Mennonite</i> magazine.

INSERTS*	ALL OF CANADA	SELECT PROVINCES
Per Loose Insert	\$0.12	\$0.14
1 pg Bound Insert	\$0.12	\$0.14
2 pg Bound Insert	\$0.16	\$0.18
4 pg Bound Insert	\$0.20	\$0.22
8 pg Bound Insert	\$0.24	\$0.26

*There may be additional costs, for example, if weight of the insert puts publication over weight limits. Please contact us for details. Advertiser supplies the Inserts based on our specifications. Select provinces option may not be available in all provinces, depending on subscription numbers.

ONLINE ADVERTISING - Based on shared placement with a rotation through the ads on each page of our site.

Ad Size	120 pixels wide X 189 pixels high	Online Ad Specs: Use web-optimized images (PNG, JPG or GIF). Don't use animation. Each ad will be linked to the URL that you submit with your artwork.
Ad Cost	\$60.00 per issue (approx. 2 weeks)	

MULTIPLE BOOKING DISCOUNTS - Discounts apply when ads are booked to run three or more times. Book and pre-pay your 2010 - 2011 campaigns to take advantage of these discounts.

3-5 Printings	6-10 Printings	11-15 Printings	16-24 Printings
5% Discount	10% Discount	15% Discount	20% Discount

ADVERTISING POLICIES

LIABILITY - Clients and/or advertising agencies assume full responsibility for all advertising content (text, representation and illustration) and any claim made against the publisher due to content. The word "advertisement" may be placed above copy which in the publisher's opinion resembles editorial material. Advertisers should take care to conform to the Human Rights code in their advertising.

PAYMENT - Invoices and ad tear sheet will be sent after publication. Payment is due within 30 days of the invoice date. A fee of 2% per month will be added to overdue accounts. *Canadian Mennonite* reserves the right to cancel advertising at any time for non-payment of bills.

RIGHT OF REFUSAL - *Canadian Mennonite* reserves the right to reject any advertising it considers to be in conflict with the editorial goals of the paper.

FILE REQUIREMENTS

- Files may be sent in PDF, EPS or TIF format with all elements at a resolution of 300 dpi. All ads must be set to grayscale or CMYK (no RGB) colours. Convert fonts in EPS files to outlines.
- Full bleed available for back page ads.
- Design services available for a minimum \$25 fee. Additional charges may accrue depending on the complexity of design.
- Inserts have specific requirements. Please contact us for details.
- Please supply artwork on or before the specified copy deadline.